**Pharmaceutical Company Memo**

Partners: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ & \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Period \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Objective: To create a new medicine for an alignment that currently has no medical cure

Standards: **P.S. 4 Students will demonstrate the ability to use interpersonal communication skills to enhance health and avoid or reduce health risks**

Working in groups, each team will identify an ailment or condition for which there is currently no satisfactory treatment. They will describe how their medicine will help, name the medicine, create the packaging with labels and inserts and develop an advertisement to promote it.

What type of medicine are you creating? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Ailment 5pts \_\_\_\_\_\_\_\_\_\_

Name of Medicine 5pts \_\_\_\_\_\_\_\_\_\_

Label information (1pt each item below) 7pts \_\_\_\_\_\_\_\_\_

 Name and statement of product

 What the product will do

 Quantity of product

 Active ingredients

 Name of manufacturer

 Correct amount of each dose

 How to store

Description of how the medicine will help 5pts \_\_\_\_\_\_\_\_\_

Package design 5pts \_\_\_\_\_\_\_\_\_

Commercial & Advertisement of medicine (5 points each) 10pts \_\_\_\_\_\_\_\_\_ TOTAL points \_\_\_\_\_\_\_\_\_ out of 37 points possible